



ReFacade

A DIVISION OF MOTIVE MEDIA

EXTERIOR SURFACE REFRESH

About Us

Motive Media was founded in 2003 by Kathy Cartan, an industry leader in graphic design, print and installation. We are proud to say that Motive media is 100% woman owned and operated. With over 50 years experience, Kathy and her team have an extensive knowledge of creative design, materials, equipment, print and installation.

Today, Motive Media is a one-stop creative shop that designs and creates images for a wide range of surfaces from vehicles, trailers, interior walls and glazing. We are excited to launch ReFacade, dedicating resources to refreshing existing building facades including ACM, metal panels, stone, brick, concrete and glazing.

We are thrilled to introduce Helen Brannigan, Director of Sales for ReFacade a division of Motive Media. Helen joins our team with over 30 years experience with 3M Canada Commercial Graphics . Her extensive knowledge of films, applications and managing projects for high profile brand owners has resulted in an impressive track record.

Motive Media understand the power of branding and are looking forward to our next project!

ReFacade EXTERIOR SURFACE REFRESH

Kathy Cartan
President



Helen Brannigan
Sales Director



Refresh or Replace?

Refacing the exterior facade of your business with high-quality 3M architectural finishes is a highly cost-effective and sustainable alternative to a major, disruptive renovation. Our architectural refacing solutions are engineered for a wide variety of commercial substrates. For modern facades like ACM and metal panels, we provide seamless color changes or high-resolution digital prints using premium films to completely revitalize your exterior.

We also offer specialized restoration and aesthetic enhancements for structural surfaces like STONE and CONCRETE, including advanced Perma-Tint solutions to transform masonry coloration permanently for long lasting results.

Additionally, our specialized treatments extend to GLASS and GLAZING systems, where we integrate functional bird-safe window films to protect local wildlife while maintaining a sleek and modern facility.

ReFacade EXTERIOR SURFACE REFRESH



3M COLOUR FILM
ACM PANELS



3M CUSTOM PRINT FILM
PAINTED CONCRETE BLOCK



GLASS FILM
EXTERIOR GLAZING

ACM Colour Change

Refresh and update your exterior ACM Facade with high quality finishes that have a proven track record of producing long lasting durable results. From refreshing tired looking facades to updating with a colour change, your exterior building will be transformed with minimal disruption. Elevate your brand with sustainable solutions that are cost effective to transform your buildings today.



ACM Imaging and Patterns

Transform your existing ACM or metal panels with eye-catching decorative designs with no minimum requirements. Elevate your building facade with a cost effective solution, minimal disruption, easy install and long lasting durable results. Refacade provides a sustainable solution, repurposing existing metal panels to reduce our carbon footprint. Damaged panels are easily repaired on site using 3M durable inks and materials to seamlessly match existing panels.



Brick, Stone or Concrete Colour Change

Color change with PermaTint provides a permanent, breathable and sustainable solution. By incorporating mineral based stains your facade results in a superior bond to substrate compared to paint. Mineral stains inhibit growth of algae and mildew while having excellent resistance to UV and acidic rain exposure. A large selection of standard colors are available in transparent, semi transparent and opaque options; as well as custom matching colors.



Brick, Stone or Concrete Custom Imaging

Custom Imaging producing eye catching design inspired results. Elevate your facade with long lasting durable solutions, ease of install, cost effective with no minimum orders. Sustainable solutions with minimum disruption while maintaining existing facade. Easily repaired on site or changed out for new creative designs.



Glass and Glazing Colour Change

Our advanced glazing solutions combine functional performance with high-impact design through premium privacy films, decorative architectural finishes, and custom branding applications. We transform standard glass surfaces into strategic brand assets by utilizing full color change techniques that precisely align your facility with corporate identity guidelines. Additionally, our high resolution digital imaging capabilities allow for bespoke, large-format graphics that elevate interior aesthetics while simultaneously creating tailored privacy zones within open office layouts or storefront configurations.

ReFacade EXTERIOR SURFACE REFRESH

3M FASARA | 3M TRANSLUCENT

3M TRANSPARENT
CUSTOM COLOR PRINT

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Glass and Glazing Bird-Friendly Solutions

The issue of bird collisions with windows has become a leading conservation biology concern worldwide. Laws and policies, designed to mitigate this global threat, are steadily being introduced on a region- by-region basis. This response has created a swell in demand for effective bird collision deterrent products. 3M Film applied to the exterior of windows come in a variety of patterns including " dot" pattern and meet the Canadian Standards Association A460 Bird Friendly Building Design standard for minimum specifications to treat glass for reducing bird collisions.

ReFacade EXTERIOR SURFACE REFRESH

VISUAL
MARKERS



PERFORATED
WINDOW FILM



CUSTOM IMAGE



DECORATIVE AND
PRIVACY FILM





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Helen Brannigan
hbrannigan@motivemedia.ca 416 209 3185
110 Parr Blvd, Unit 4 Bolton, Ontario